# THAI AIRWAYS INTERNATIONAL PCL

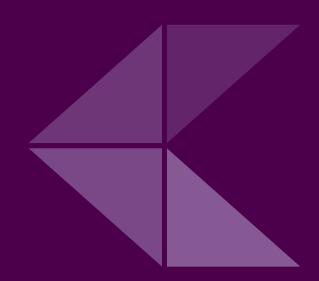
# 2Q2017 analysts briefing 16-Aug-2017





The information contained herein is intended to represent the Company's operating and financial position at a given point in time and may also contain forward looking information which only reflects expectations based on the prevailing geo-political, economic and non-controllable factors. Such information has been obtained from sources believed to be most reliable and the means in analyzing and preparation of such information for disclosure are based on approved practices and principles in the investment industry. The views are based on assumptions subject to various risks and uncertainties and no assurance is made as to whether such future events will occur, that projections will be achieved, or that the assumptions here-in are correct. Consequently no assurance is made as to the accuracy or completeness of information presented in this document.

This document should not be construed as an investment guide or as an offer or solicitation of an offer to buy or sell equity shares or other securities issued by the Company.



# TRANSFORMATION PLAN

**Transformation Plan** 

2015 2015-2016 2017 onward

**Stop bleeding** 

Strength **Building** 

**Sustainable Growth** 

1. Revenue Management

2. Cost management & Efficiency uplift

3. Capabilities improvement

4. Customer excellence

#### Profitable & competitive advantages

- Automatic Fare Management
- Simplify Fleet

- Self service check-in enhancement

#### Competitive capability & revenue generating

- New customer segment
- IFE and cabin upgrade 777-200ER. 787-8 & 330
- More codeshare & network sales
- Web sales

#### **Excellent service ring**

- End to end customer services
- Reprocess

- Increase efficiency

#### Competitive cost & efficient operation

- Cost management
- Aircraft Disposal

- Assets management
- Financial & Balance Sheets Management

#### **Culture building**

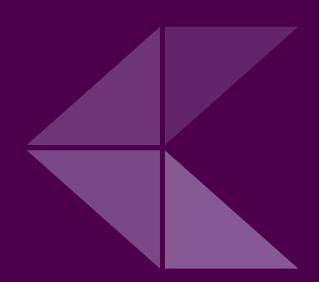
- Organization restructure
- Efficient Manpower planning
- Succession plan

#### Portfolio & new business development

- Business Portfolio, UTP MRO
- THAI Group



- •Total 97 active aircraft (2xA350-900, delivery in Apr & Jun)
- •Signed MOUs with Airbus and Thai Royal Navy to develop U-Tapao as MRO center and air cargo and logistic hub
- •787-8 retrofit by installing crew rest and In-flight connectivity
- •RPK growth 21.9%, higher than industry average
- •THAI won 3 prizes from Skytrax
  - World's Best Economy Class
  - World's Best Airline Lounge Spa
  - Best Economy Class Onboard Catering



# FINANCIAL PERFORMANCE



### Network optimization

- 10 year long term fleet plan in progress
- Combining TG&WE operation as a single airport at SBIA
- Launch new route to BKI by WE
- Signed codeshare with PG

#### Commercial

- Pricing benchmark
- Promote web sale (17.7% in 2Q17)

# Capabilities / Efficiency

- Online check-in 14.2%( from 11.5%)
- Kiosk check-in 3.2 % (from 1.9%)
- Streamline / rationalize catering meals uplift

#### Services

- Continue new BC roll out
- Uplift economy class service

# Q2-17 Operations summary

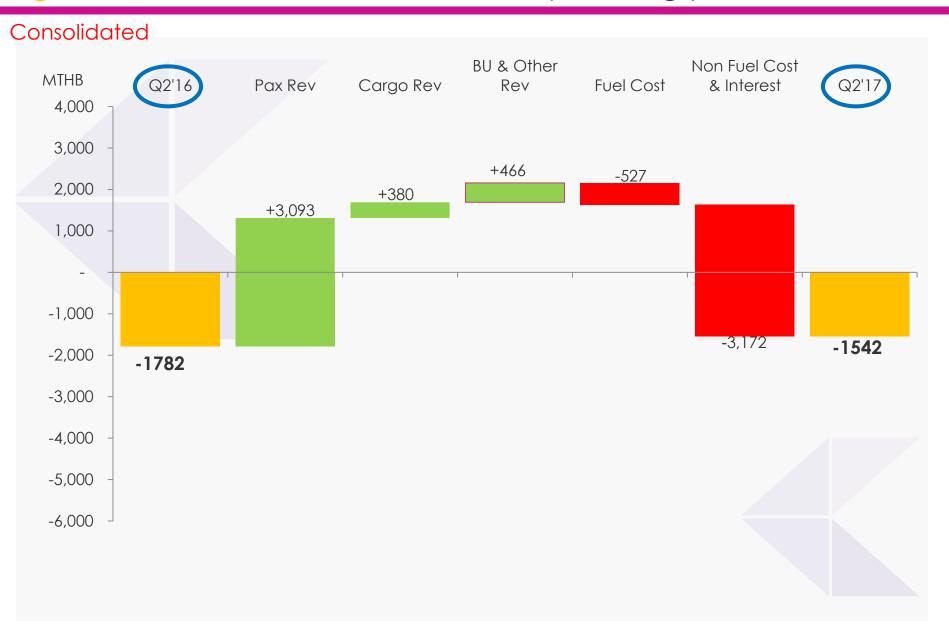
Lind - Tup i pillan /	Consolidated		ed .	
Unit : THB' Billion/	Q2'16	Q2'17	%change	
Revenues	41.2	45.2	+9.7	Pax & Cargo increase
Costs	-41.7	-45.7	+9.6	Fuel & ASK/RPK increase
Interest payments	-1.3	-1.0	-23.1	
Operating Profit	-1.8	-1.5	+16.7	
(1-time) Expense	-0.4	-1.0	+150.0	
Impairment loss (1-time)	-1.9	-0.4	-78.9	
FX Gain/(Loss)	+0.6	-2.4	-500	<b>EUR Strengthens</b>
Profit before Tax	-3.5	-5.4	-54.3	
Tax	+0.6	+0.1	-83.3	
Net profit	-2.9	-5.2	-79.3	
Passenger Production (MASK)	20,237	21,666	+7.1	
Passenger Traffic (MRPK)	13,953	17,004	+21.9	
Cabin Factor (%)	69.0	78.5	+9.5	1
Passenger carried (Million)	5.11	5.87	+14.9	
Passenger Yield Inc. Surcharge (THB/km)	2.38	2.12	-10.9	Fuel Surcharge drop
Aircraft Utilization (Hrs./Day)	11.0	11.5	+4.5	Q2'17 press releas





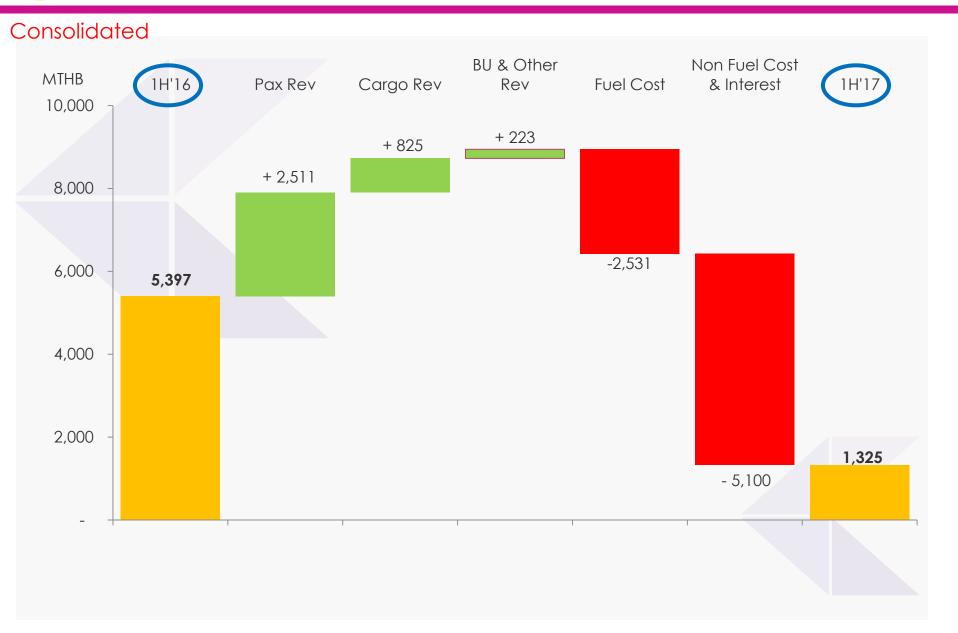
Linit - Tup! Dillion/	С	Consolidated		
Unit : THB' Billion/	1H'16	1H'17	%change	
Revenues	91.4	95.0	+3.9	
Costs	-83.4	-91.4	+9.6	
Interest payments	-2.6	-2.3	-11.5	
Operating Profit	5.4	1.3	-75.9	
(1-time) Expense	-1.6	-1.5	-6.3	
Impairment loss (1-time)	-2.0	-1.4	-30.0	
FX Gain/(Loss)	-0.1	-0.9	-800.0	
Profit before Tax	1.7	-2.4	-241.2	
Tax	+1.4	+0.4	-71.4	
Net profit	3.1	-2.0	-164.5	
Passenger Production (MASK)	41,713	44,094	+5.7	
Passenger Traffic (MRPK)	30,590	35,568	+16.3	
Cabin Factor (%)	73.3	80.7	+7.4	
Passenger carried (Million)	11.02	12.39	+12.4	
Passenger Yield Inc. Surcharge (THB/km)	2.45	2.17	-11.4	
Aircraft Utilization (Hrs./Day)	11.2	11.9	+6.3	

# Q2-17 Operating profit movement





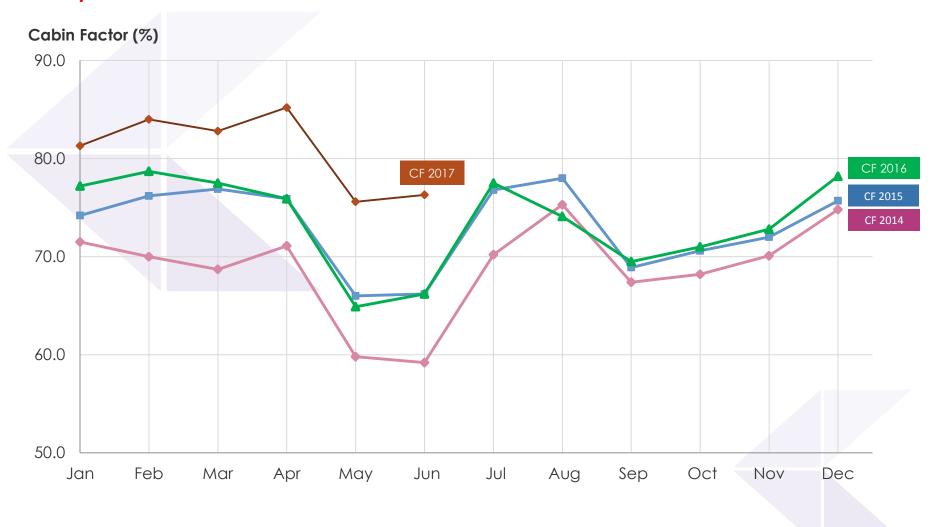
# 1H-17 Operating profit movement





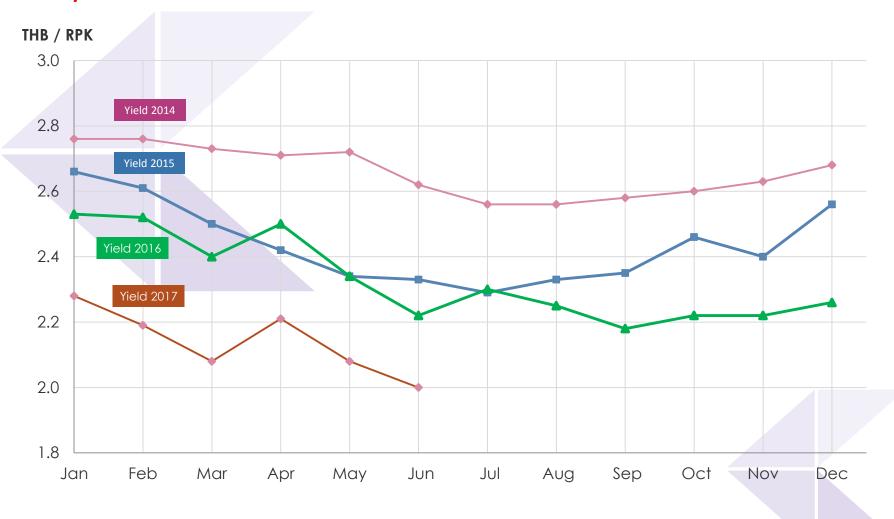


### **TG Only**





### **TG Only**







(THB/RPK)	Q2'16 (Q2'17 Rate)	Q2′17	% Change
Pax Rev	2.33	2.12	-9.0
FX impact	0.05	-	-
Total Pax Yield	2.38	2.12	-10.9

# Passenger Yield by Region

(THB/RPK)	Q2'16	Q2'17	% Change
Domestic	2.84	2.63	-7.4
Regional	2.77	2.51	-9.4
Intercontinental	1.87	1.66	-11.2
Total system	2.38	2.12	-10.9





(THB/RPK)	1H'16 (1H'17 Rate)	1H'17	% Change
Pax Rev	2.40	2.17	-9.6
FX impact	0.05	-	-
Total Pax Yield	2.45	2.17	-11.4

# **Passenger Yield by Region**

(THB/RPK)	1H'16	1H'17	% Change	
Domestic	3.04	2.80	-7.9	
Regional	2.84	2.54	-10.6	
Intercontinental	1.95	1.71	-12.3	
Total system	2.45	2.17	-11.4	





		APR - JUNE	
		2016	2017
Liquidity Ratio			
- Current Ratio	(times)	0.78	0.88
Profitability Ratio			
- Operating Profit (loss) margin	%	(4.32)	(3.41)
- Net profit (loss) Margin	%	(7.06)	(11.52)
- Return to Equity	%	(7.94)	(15.19)
Efficiency Ratio			
- Return to Total Assets	%	(0.72)	(1.48)
Financial Policy Ratio			
- Interest Bearing Debt to Equity	(times)	5.11	5.45
- Total Debt to Equity	(times)	7.38	8.25
- IBD/EBITDA	(times)	48.84	53.55
- Interest Coverage Ratio	(times)	2.73	2.90
- EBITDA	(MTHB)	3,662	3,211

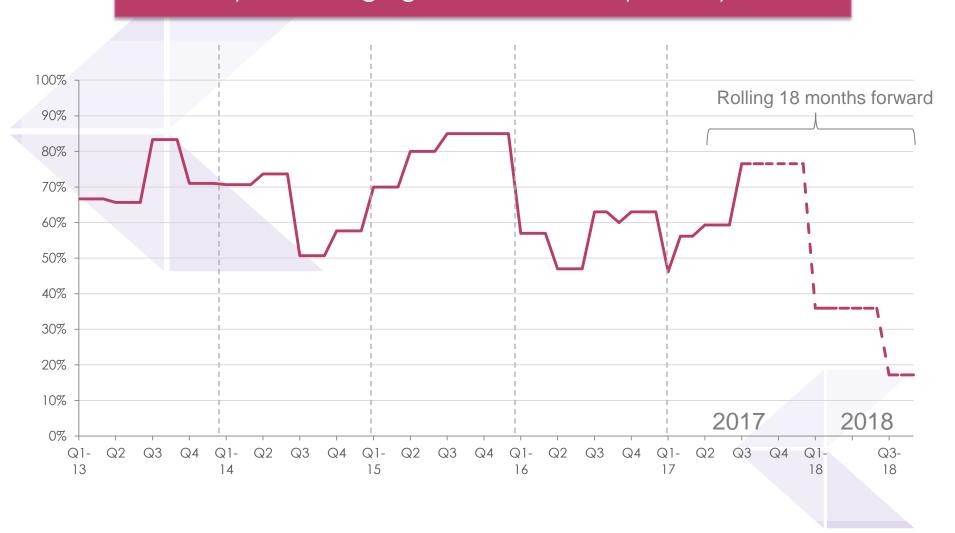




		JAN - JUNE	
		2016	2017
Liquidity Ratio			
- Current Ratio	(times)	0.78	0.88
Profitability Ratio			
- Operating Profit (loss) margin	%	5.90	1.39
- Net profit (loss) Margin	%	3.38	(2.14)
- Return to Equity	%	9.12	(6.26)
Efficiency Ratio			
- Return to Total Assets	%	1.49	(0.03)
Financial Policy Ratio			
- Interest Bearing Debt to Equity	(times)	5.11	5.45
- Total Debt to Equity	(times)	7.38	8.25
- IBD/EBITDA	(times)	11.38	15.54
- Interest Coverage Ratio	(times)	5.74	4.68
- EBITDA	(MTHB)	15,711	11,061



# Monthly fuel hedging as % of consumption by month

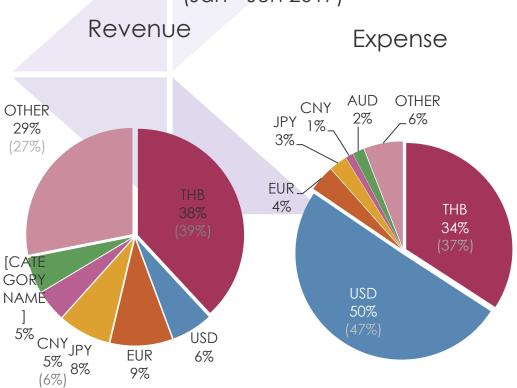


Note: As of 16-MAY-17



# Foreign Currency Exposure

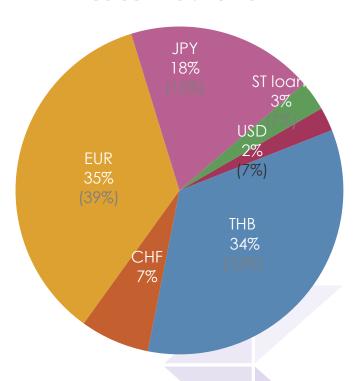
(Jan - Jun 2017)



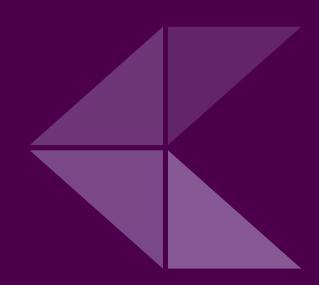
9%

# Liability

30 Jun 17: 174 bn 30 Jun 16: 181 bn



Liability to be restructured, especially USD



# OUTLOOK FOR 2017



#### Comprehensive network & long term fleet uplift

- 4 forward TPI planned adjusting for better network
- New aircraft 41% in 2013 and 81% in 2018
- Take delivery of 5 aircraft: 3 A350-900 + 1 B787-9 (3Q-17) and 1 B787-9 (4Q-17)
- Flexible aircraft -20%
- Launch BKK-VIE in November 2017

#### Sales capabilities uplift

- New internet platform
- New mobile platform
- Partner with airlines in creating 524+ routes Codeshare agreement signed with Bangkok Airways

#### Service capabilities uplift

- Around 200 New recruitments for cabin crew(TQV2017)
- Retrofit of new passenger seats and entertainment system
- New IRF (Integrated Route Folder) (ww.salesforce.com) for all customer touch points



Q & A