



THAI AIRWAYS INTERNATIONAL PCL YEAR 2019 ANALYSTS BRIEFING MAR 3, 2020



DISCLAIMER



The information contained herein is intended to represent the Company's operating and financial position at a given point in time and may also contain forward looking information which only reflects expectations based on the prevailing geo-political, economic and non-controllable factors. Such information has been obtained from sources believed to be most reliable and the means in analyzing and preparation of such information for disclosure are based on approved practices and principles in the investment industry. The views are based on assumptions subject to various risks and uncertainties and no assurance is made as to whether such future events will occur, that projections will be achieved, or that the assumptions here-in are correct. Consequently no assurance is made as to the accuracy or completeness of information presented in this document.

This document should not be construed as an investment guide or as an offer or solicitation of an offer to buy or sell equity shares or other securities issued by the Company.





JOURNEY OF THAI





HISTORY OF THAI



The Thai government established Thai Airways Company Limited as a joint venture between Thai Airways Company (TAC) and Scandinavian Airlines System (SAS)

Merged the domestic commercial airline service with Thai Airways Company Limited under a cabinet resolution of the Ministry of Economic Affairs.



THAI established Thai **Smile Airways Company** Limited, under the airline code WE.

1977

1960

1988

SAS transferring all its shares to TAC. More capital was then raised, with the Ministry of Finance taking over the new



1991

2013

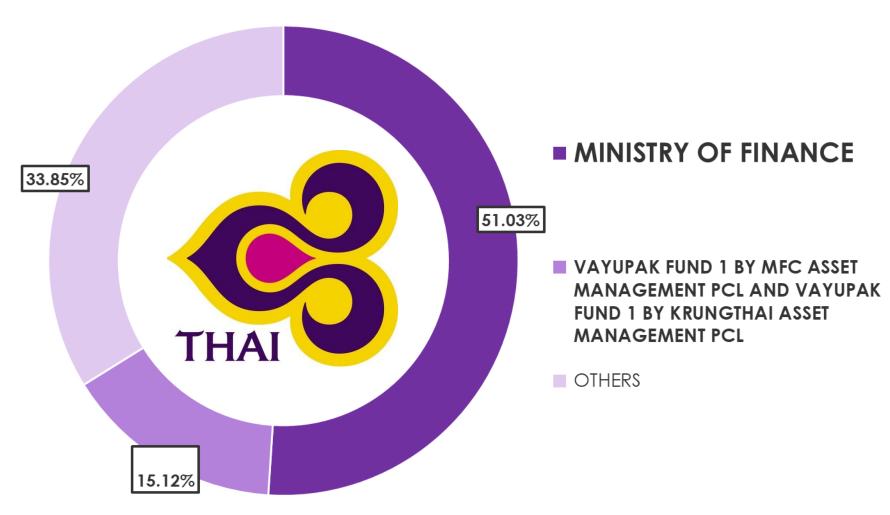
THAI was listed on the Stock Exchange of Thailand (SET) in July 1991.







MAJOR SHAREHOLDERS



Source: Stock Exchange of Thailand



OUR VISION



"NATIONAL PREMIUM AIRLINE WITH TOUCHES OF THAI AND EFFECTIVE MANAGEMENT FOR SUSTAINABLE PROFITABILITY"



MISSION









CUSTOMERS

SHAREHOLDERS

EMPLOYEES

GOOD CORPORATE
GOVERNANCE



OUR FLEET: 103 ACTIVE AIRCRAFT







Number of aircraft

507



Boeing 787-9

Number of aircraft

Number of seats 298





Boeing 747-400: 74R/74N

Number of seats 375/374



Boeing 787-8

Number of aircraft

Number of seats 256

© 9



Airbus A350-900

12

Number of aircraft





Airbus A320-200: 320/32S

Number of aircraft 6/14

Number of seats 168/162

Class of travel



Boeing 777-300

Number of aircraft

Number of seats

Number of seats

Class of travel **©**

©



348

292

Number of aircraft

Class of travel









Number of aircraft

Number of aircraft

Number of seats





Number of seats

Class of travel
© 0

<u>AIRCRAFT</u>	<u>NUMBER</u>
OWNED	32
FINANCIAL LEASE	32
OPERATING LEASE	39
HELD FOR SALE	15



Airbus A330-300: 330/33H/33R

Number of aircraft Number of seats

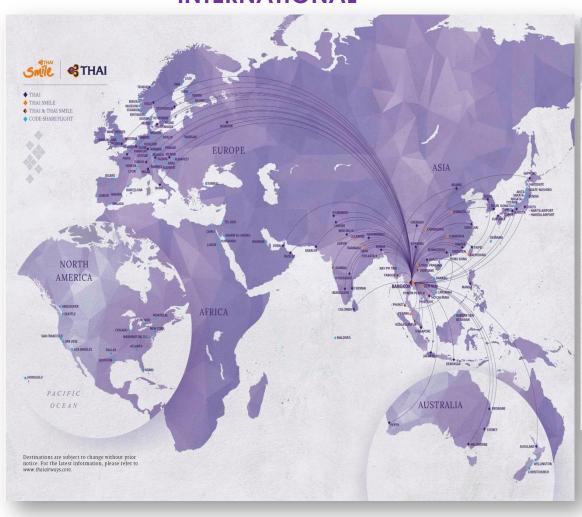




OUR ROUTE MAPS: PASSENGER

INTERNATIONAL

DOMESTIC





FLIGHT OPERATED BY

- **▲** THAI
- **★** THAI SMILE
- **♦ THAI & THAI SMILE**
- **▲ CODE SHARE FLIGHT**



BUSINESS UNITS







































OUR ROUTE MAPS: CARGO

NORTH AMERICA

- Atlanta

- Los Angeles
- Montreal

- Vancouver
- Washington

EUROPE

- Amsterdam - London
- Milan - Brussels
- Moscow
- Munich - Copenhagen - Oslo
- Paris
- Frankfurt
 - Prague
- Krakow - Rome

NORTH ASIA

- Beijing - Chengdu
- Guangzhou
- Hong kong China
- Kunming
- Shanghai
- Taipei-Taiwan China
- Xiamen

- Sendai

- Hanoi

INDOCHINA

- Phnom Penh

- Vientiane

- Yangon

- Ho Chi Minh City

- Seoul - Tokyo

EAST ASIA

- Busan

- Fukuoka

- Haneda

- Nagoya

- Sapporo

- Manila

- Osaka

SOUTH ASIA MIDDLE EAST - Bengaluru

- Stockholm

- Vienna

- Zurich

- Dubai
- Muscat
- Delhi - Dhaka
- Hyderabad

- Chennai

- Colombo

- Islamabad

- Kolkata
- Lahore
- Mumbai

THAILAND

- Bangkok - Chiangmai
- Krabi
- Phuket
- - Samui - Chiang Rai

- Hat Yai - Karachi
 - Surat Thani
- Kathmandu
 - Ubon Ratchathani
 - Udon Thani
 - Khon Kaen

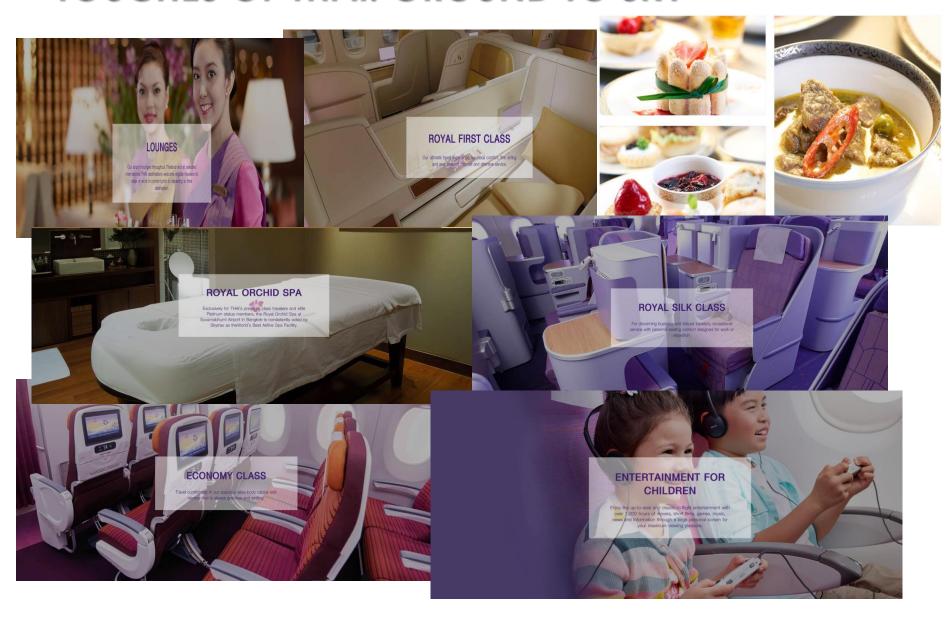
SOUTHEAST ASIA

- Denpasar
- Jakarta
- Kuala Lumpur
- Penang
- Singapore - Surabaya
- **AUSTRALIA** & NEW ZEALAND
- Auckland
- Brisbane
- Melbourne
- Perth
- Sydney



TOUCHES OF THAI: GROUND TO SKY







OUR AWARDS, OUR PRIDES





































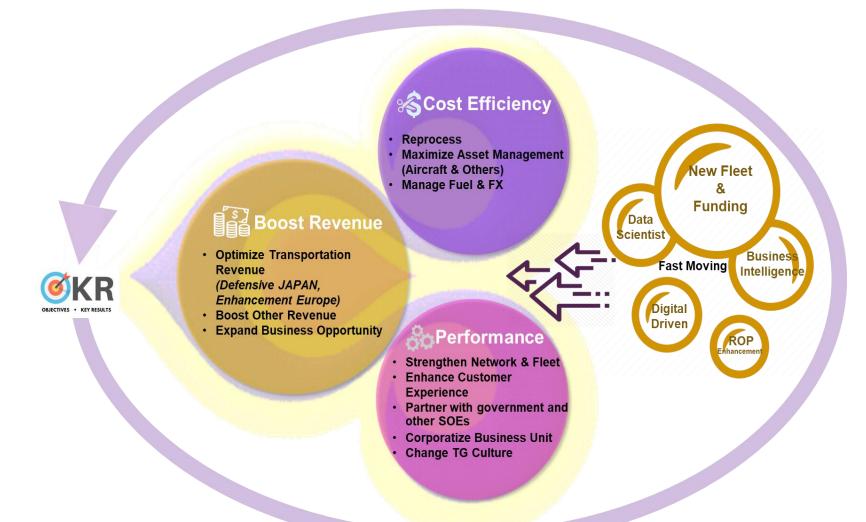






TRANSFORMATION 2020

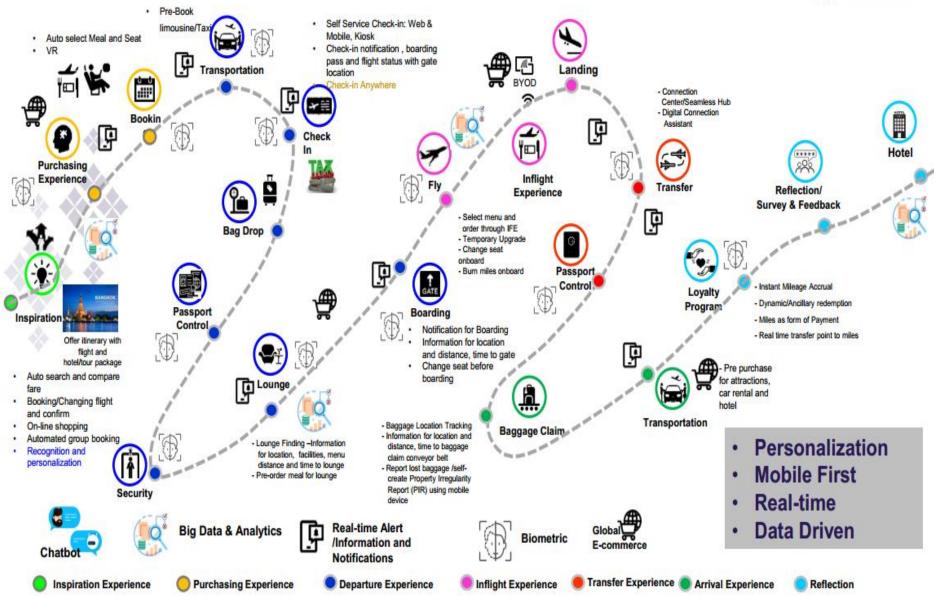






Digital Experience through Customer Journey







TG MRO CAMPUS









PROJECT DETAILS SIZE AND CAPACITY







☐ HEAVY MAINTENANCE

- Wide body and narrow body ready
- 56 events/year: wide body
- 130 events/year: narrow body

☐ LINE MAINTENANCE

Maximum 70 flight/day.

□ PAINTING

Maximum 22 Aircraft/year.

□ COMPOSITE REPAIR

Repair cabin lining



TECHNOLOGY of TG MRO Campus



1.Traditional Maintenance

Aircraft generates fault Massage/Alerts



2. Predictive Maintenance

Use Big Data & Analytics, Maintenance Information System(MIS), and Predictive maintenance tools to generate alerts and remaining



3.Prescriptive Maintenance

Prescriptive maintenance for recommendation including tools and equipment





OUTSTANDING PROGRESS: Y2019



THAI

- **❖ PREFERRED SEAT (> 100% GROWTH)**
- ❖ NEW FLIGHTS TO SENDAL
- **❖ NEW ROYAL ORCHID PRESTIGE LOUNGE AT SUVARNABHUMI AIRPORT**
- **❖** E-COMMERCE VIA THAI APPLICATION & THAI WEBSITE
- **❖ DIGITAL TRANSFORMATION : CUSTOMER EXPERIENCE**
- **❖ MOU WITH TAT*: 60TH CELEBRATION OF THAI THAI PASS PLUS**
- **❖** MOU WITH ICBC* CORPORATE FINANCE, AIRCRAFT FINANCING, CASH & FX MANAGEMENT, E-COMMERCE, I GO THAILAND, PAYMENT GATEWAY

<u>WE</u>

- ✓ FULL MEMBER OF STAR ALLIANCE
- ✓ WOW SERVICES BEYOND EXPECTATION
- ✓ PILOT SAVE THE WORLD

^{*} TAT – TOURISM AUTHORITY OF THAILAND

ICBC – INDUSTRIAL AND COMMERCIAL BANK OF CHINA





OPERATING HIGHLIGHTS & FINANCIAL PERFORMANCE



CHANGES IN ACCOUNTING POLICIES AND OTHERS FINANCIAL CONCERNS: Y2019



- 1. ADOPTED THAI FINANCIAL REPORTING STANDARD NO. 15
- 2. CHANGED IN THE ESTIMATE RESIDUAL VALUE OF AIRCRAFT AND SPARE ENGINES FROM 10 TO 6 YEARS
- 3. TRANSFERRED OF LEGAL RESERVE AND PREMIUM ON ORDINARY SHARES FOR COMPENSATING THE DEFICITS
- 4. DID NOT EXERCISE THE RIGHT TO PURCHASE SHARES OFFERED BY NOK AIRLINE

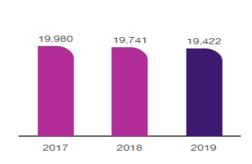


Y2019'S KEY OPERATING STATISTICS



PASSENGER CARRIED

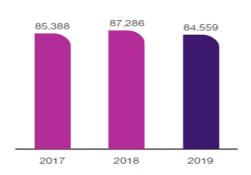
('000's)



COMPARED TO THE PREVIOUS YEAR

AVAILABLE SEAT KILOMETRE (ASK)

(Mil)4



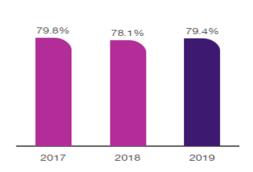
2019:

-3.10%

COMPARED TO THE PREVIOUS YEAR

CABIN FACTOR

(%)



2019:



△ +1.30

COMPARED TO THE PREVIOUS YEAR

ONTIME PERFORANCE

2019:



84.25%

AIRCRAFT UTILIZATION



11.9 hrs

PAX YIELD



2.04 THB/RPK

4Q-19 Operations summary

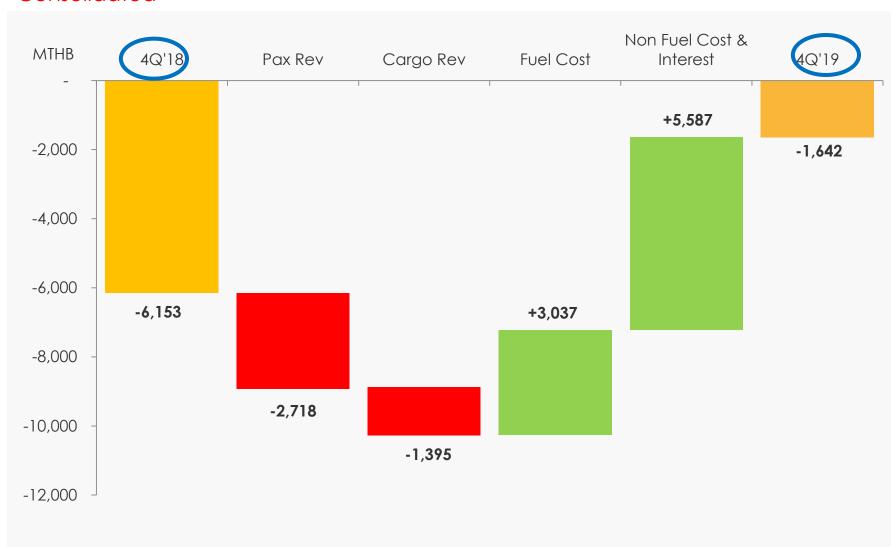


Unit - TUD! Dillion/	С	onsolidate	d
Unit : THB' Billion/	4Q'19	4Q'18	%change
Revenues	46.7	50.8	-8.1
Less: Costs	47.3	55.9	-15.4
Interest payments	1.1	1.1	-
Operating Profit	(1.6)	(6.2)	+74.2
Less: (1-time) Expense	-	-	-
Impairment loss (1-time)	0.1	0.4	-75.0
Plus: FX Gain/(Loss)	1.6	0.5	+220.0
Profit before Tax	(0.1)	(6.0)	+98.3
Tax	0.8	1.5	-46.7
Net profit	(0.9)	(7.5)	+88.0
Passenger Production (MASK)	23,325	23,402	-0.3
Passenger Traffic (MRPK)	18,962	17,943	5.7
Cabin Factor (%)	81.3	76.7	4.6
Passenger carried (Million)	6.44	6.16	4.5
Passenger Yield Inc. Surcharge (THB/km)	1.97	2.25	-12.4
Aircraft Utilization (Hrs./Day)	12.1	12.6	-4.0

4Q -19 Operating profit movement



Consolidated



4Q-2019's Passenger Yield Analysis



Consolidated

(THB/RPK)	4Q'19 (4Q'18 Rate)	4Q'18	% Change
Total Pax Yield	1.97	2.25	-12.4
FX impact	-0.13	-	-
Pax Yield excl.FX impact	2.10	2.25	-6.7

Passenger Yield by Region

(THB/RPK)	4Q'19	4Q'18	% Change
Domestic	4.58	3.93	+16.5
Regional	2.08	2.48	-16.1
Intercontinental	1.56	1.80	-13.3
Total system	1.97	2.25	-12.4

4Q-2019 Financial Ratios



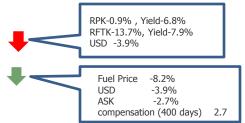
Consolidated

		Oct-	Dec
		2019	2018
Liquidity Ratio			
- Current Ratio	(times)	0.91	0.75
- Current Ratio (Included Committed Credit Line)	(times)	1.06	0.94
Profitability Ratio			
- Operating Profit margin	%	(3.51)	(12.09)
- Net profit Margin	%	(1.96)	(14.80)
- Return to Equity	%	(7.55)	(30.85)
Efficiency Ratio			
- Return to Total Assets	%	0.41	-1.82
Financial Policy Ratio			
- Interest Bearing Debt to Equity	(times)	12.52	7.40
- Total Debt to Equity	(times)	20.81	12.14
- IBD / EBITDA	(times)	40.27	73.52
- Interest Coverage Ratio	(times)	3.24	1.88
- EBITDA	(MTHB)	3,660	2,055

Year 2019 Operations summary



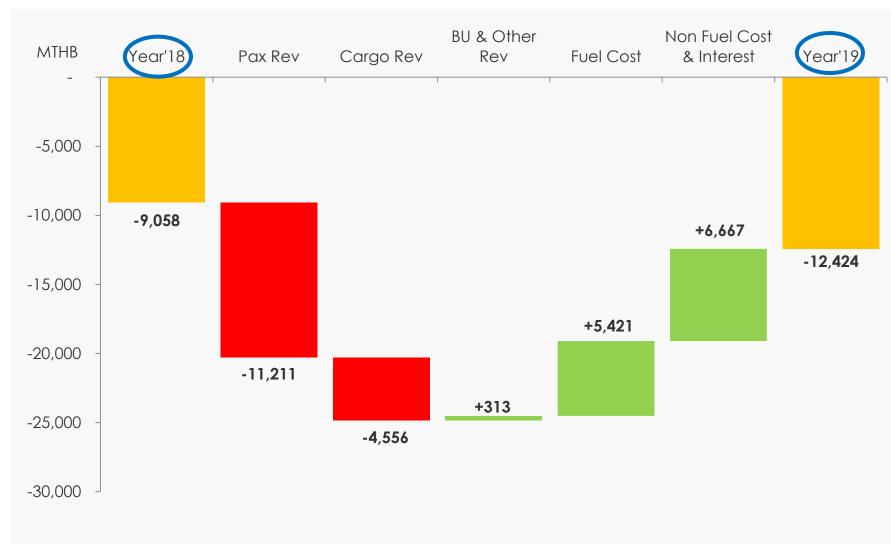
Linit - TLID! Dillion /	С	onsolidate	d
Unit : THB' Billion/	Y2019	Y2018	%change
Revenues	184.0	199.5	-7.8
Less: Costs	192.2	204.2	-5.9
Interest payments	4.2	4.3	-2.3
Operating Profit	(12.4)	(9.0)	-37.8
Less: (1-time) Expense	2.4	-	-
Impairment loss (1-time)	0.6	3.5	-82.8
Plus : FX Gain/(Loss)	4.4	0.9	+388.9
Profit before Tax	(11.0)	(11.6)	+5.2
Tax	(1.0)	-	-
Net profit	(12.0)	(11.6)	-3.4
Passenger Production (MASK)	90,622	93,131	-2.7
Passenger Traffic (MRPK)	71,695	72,315	-0.9
Cabin Factor (%)	79.1	77.6	+1.5
Passenger carried (Million)	24.51	24.32	+0.8
Passenger Yield Inc. Surcharge (THB/km)	2.04	2.19	-6.8
Aircraft Utilization (Hrs./Day)	11.9	12.0	-0.8



Year 2019 Operating profit movement



Consolidated



Year 2019's Passenger Yield Analysis



Consolidated

(THB/RPK)	Year'19 (Year'18 Rate)	Year'18	% Change
Total Pax Yield	2.04	2.19	-6.8
FX impact	(0.09)	-	-
Pax Yield excl.FX impact	2.13	2.19	-2.7

Passenger Yield by Region

(THB/RPK)	Year'19	Year'18	% Change
Domestic	2.78	2.92	-4.8
Regional	2.34	2.53	-7.5
Intercontinental	1.64	1.75	-6.3
Total system	2.04	2.19	-6.8

Year 2019 Financial Ratios



Consolidated

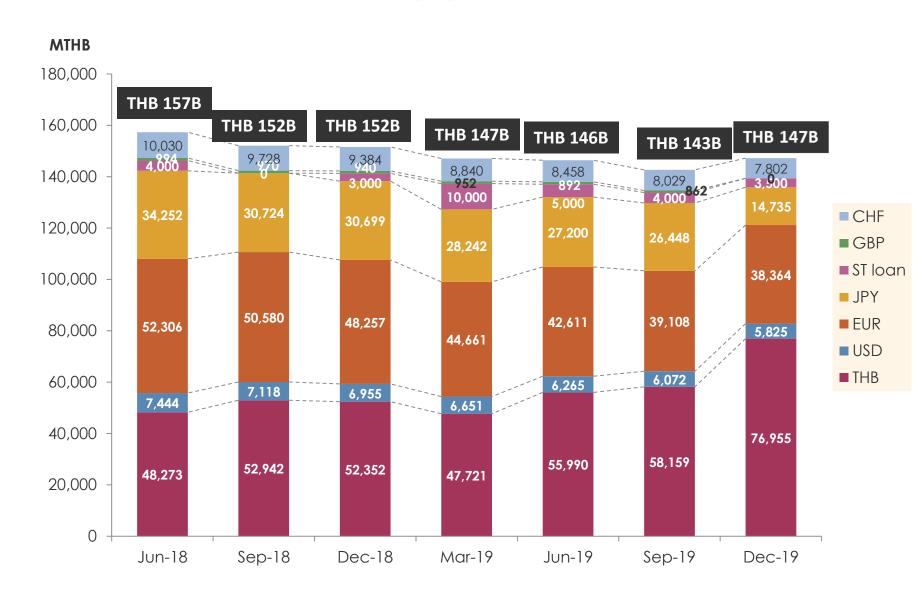
Consolidated		JAN -	· DEC
		2019	2018
Liquidity Ratio			
- Current Ratio	(times)	0.91	0.75
- Current Ratio (Included Committed Credit Line)	(times)	1.15	0.89
Profitability Ratio			
- Operating Profit margin	%	(6.74)	(4.54)
- Net profit Margin	%	(6.52)	(5.79)
- Return to Equity	%	(74.59)	(44.10)
Efficiency Ratio			
- Return to Total Assets	%	(2.51)	(2.58)
Financial Policy Ratio			
- Interest Bearing Debt to Equity	(times)	12.52	7.40
- Total Debt to Equity	(times)	20.81	12.14
- IBD / EBITDA	(times)	16.74	10.44
- Interest Coverage Ratio	(times)	1.98	3.22
- EBITDA	(MTHB)	8,804	14,494



Liabilities by currency

%THAI

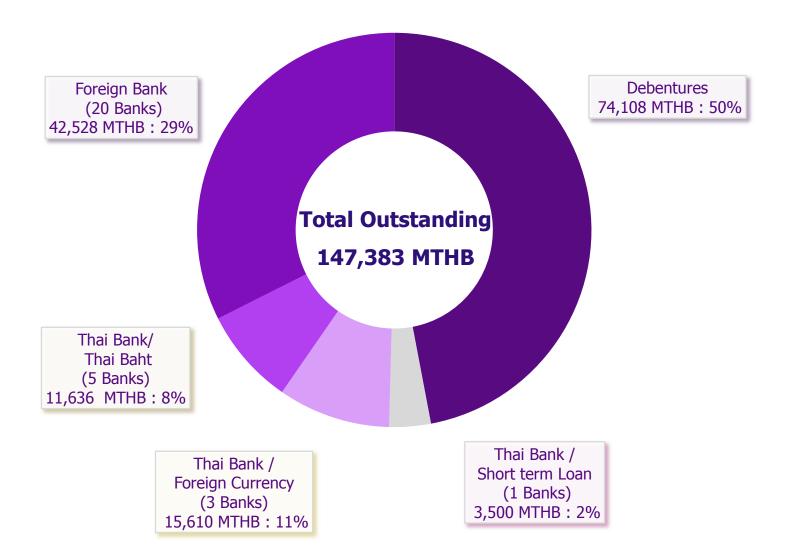
Currencies of choice for natural hedging





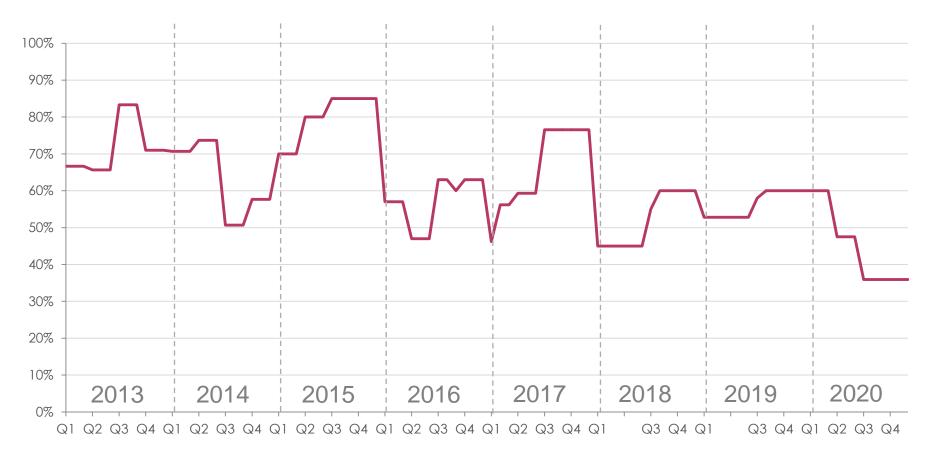
Total Outstanding: As of DEC 31, 2019







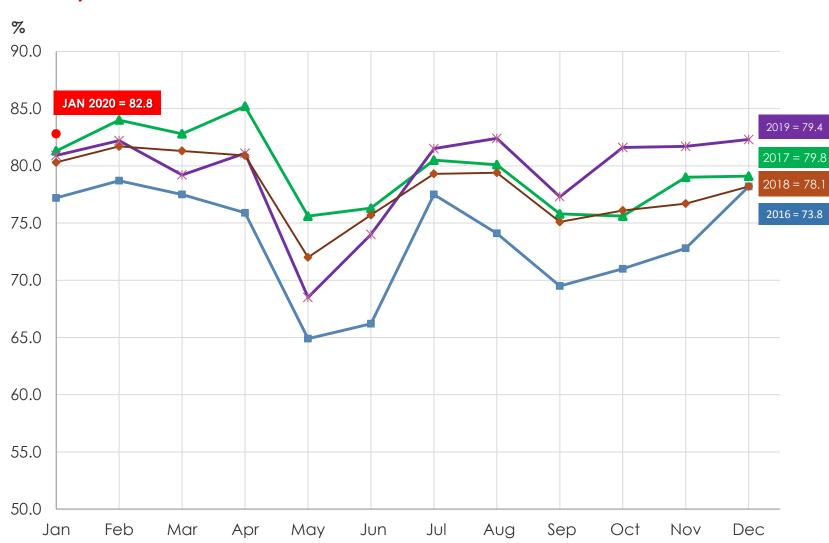
Fuel management







TG Only







Brother-Sister Strategy & THAI SMILE

After implementing "Brother-Sister Strategy" made tremendous improvement in profitability!

THAISMILE only

Unit: MTHB	Y2019	Y2018	% change	Y2017	% change
Revenues	14,567	11,028	+32.1	10,351	+6.5
Costs	14,567	13,666	+6.6	11,809	+15.7
Operating Profit before Financial Cost	-	(2,638)	100.0	(1,458)	-80.9



2019 TG NEXT STEPs under "MANTRA"

Sister Model & Carlother & Sister Model

	Last year (2018)	Actual 2019	Target
Aircraft Utilization (Hours/ Aircraft/ Day)	8.8	<u>~</u> 9.6	9.2
Operating Cost (МТНВ)	13,726	14,321	14,866
Strengthen Financial Performance (МТНВ)	(2,602)	<u>~</u> 289	51

STAR ALLIANCE Connecting Partner





AWARDS & ACTIVITIES



4Q2019's EVENTS: WE KEEP OUR PRIDES



> AWARDS:

- **❖ EXCELLENCE SERVICE IMPROVEMENT AWARDS: SUVARNABHUMI SERVICE EXCELLENCE (SSE) AWARDS 2019**
 - STAFF SERVICE EXCELLENCE AWARDS SILVER MEDAL
 - STAFF SERVICE MODEL AWARDS BRONZE MEDA
- **❖** Brand of the year 2019-2020: World Branding Awards 2019, England
- **❖ ASIA-PACIFIC MOST OUTSTANDING AIRLINES 2019-2020: NOW TRAVEL ASIA AWARDS**
- ❖ FOUR STAR GLOBAL AIRLINE 2020: 2019 INTERNATIONAL FLIGHT SERVICES
 ASSOCIATION(IFSA), THE AIRLINE PASSENGER EXPERIENCE ASSOCIATION (APEX)
- **❖ FULL SERVICE AIRLINE BEST WEBSITE: TRAVELMOLE**
- "Excellent": Corporate Governance Report of Thai Listed Companies 2019
- **❖** "Honor": ARC Awards International 2019

ACTIVITIES

- **❖ IATA Airline Industry Retailing Symposium 2019 (AIRS)**
- **❖** New Royal Orchid Prestige Lounge
- ❖ MOU with Marketing Organization for Farmers (MOF) to purchase agricultural products, fresh food, and consumable goods
- **❖ MOU with Industrial and Commercial Bank of China**
- Thai Airways Academy: IATA Accredited Training School (ATS), ISO 29993: Learning Services Outside Formal Education





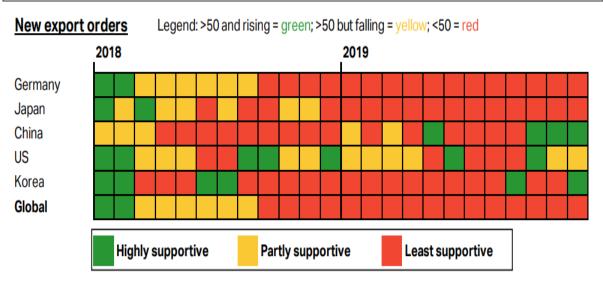
WORLD & THAI AVIATION



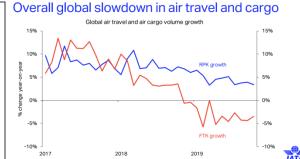
WORLD AVIATION



- Overall traffic demand slowdown:
 both passenger and cargo.
- Growth is moderate in passenger
- Global trade wars and slowing demand have impacted all forms of trade, with global goods trade expanding by a subdued 0.9% year-on-year in 2019



Sources: IATA, Markit, Thomson Reuters Datastream

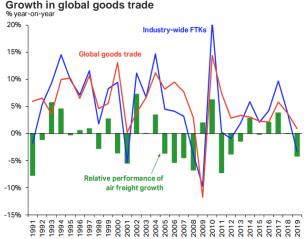


Moderate air travel and cargo growth forecast

Source: IATA Econor

Sources: IATA Monthly Statistics, IM.







CHALLENGES IN THAI AVIATION

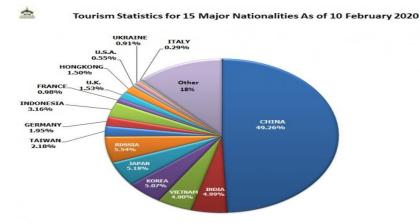


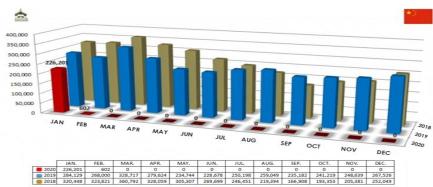
"It's frightening to see the baht so close to 30 to a dollar,"

"It's the key reason for arrivals and receipts growth being lower than

expected." Chairat Trirattanajarasporn, President of the Tourism Council of Thailand











FUTURE & 2020: A YEAR OF CALAMITY?



2020's OUTLOOK



















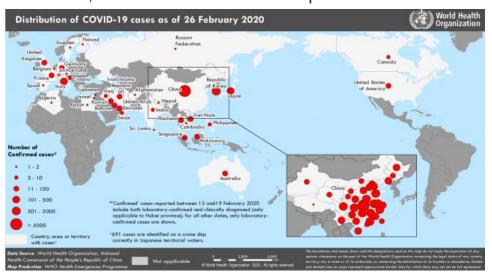


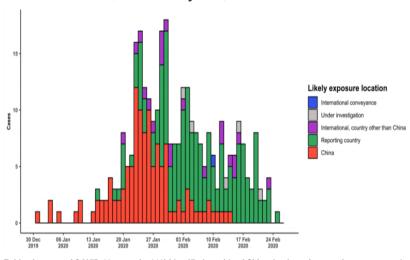
COVID-19 IN THE NEWS

43



Countries, territories or areas with reported confirmed cases of COVID-19, February 26, 2020

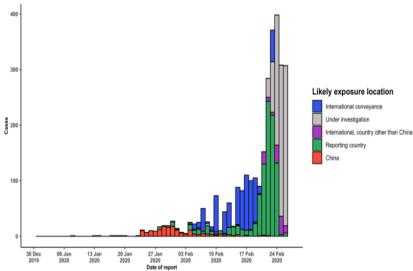




Epidemic curve of COVID-19 cases (n=210) identified outside of China, by date of onset of symptoms and travel history, February, 262020



Access more of The Times by creating a free account or logging in



Epidemic curve of COVID-19 cases (n=794) identified outside of China, by date of reporting and travel history, February 26, 2020

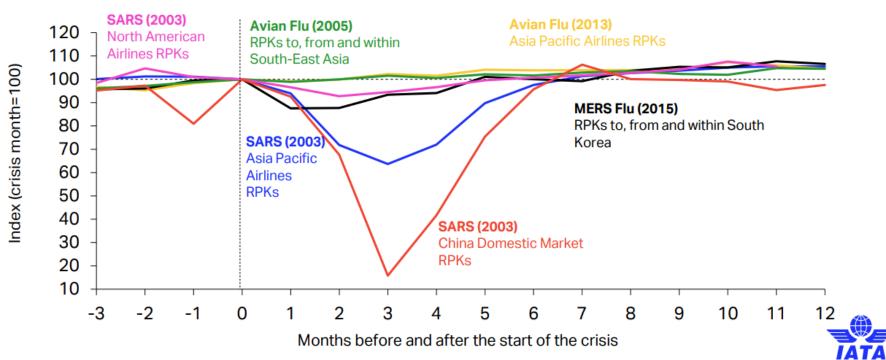


OUTLOOK FROM IATA



Previous disease outbreaks have peaked after 1-3 months and recovered pre-outbreak levels in 6-7 months

Impact of past disease outbreaks on aviation



Source: IATA Economics using data from IATA Statistics

Economics

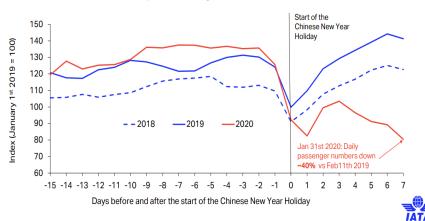


ACTUAL IMPACT!



January data from China indicates a sharper decline than SARS outbreak in the first month after the outbreak

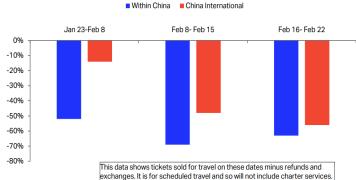




Source: IATA Economics using data from DDS

February data shows further decline with domestic + international China passenger numbers down around 60%

Year-on Year Change in Passenger Numbers



IATA Economics COVID-19 'SARS-shaped' scenario implies a 4.7% loss to industry-wide RPKs in 2020 and a \$29bn loss of passenger revenues

Region of airline registration	Estimated Impact on 2020 RPKs (% of December forecast for 2020)	Estimated Impact on 2020 Passenger revenue (billion US\$)	
Asia Pacific	-13.0%	-27.8 — U\$\$ 12.8 bn comes from China domes	
North America	-0.4%	-0.7	
Europe	-0.4%	-0.6	
Middle East	-0.2%	-0.1	
Africa	-0.4%	-0.04	
Latin America	-0.1%	-0.03	
Industry	-4.7%	-29.3	

Scenario notes: Regional impacts outside Asia Pacific Region are based only on the direct exposure to Chinese markets. No additional or second round weakness of Asia Pacific markets are included. SARS had wider impacts but so far COVID 19 has 99% of its cases in mainland China. Revenue impacts are estimated based on the 2020 RPK impact assuming no change in yields.



Source: IATA using data from DDS



TG'S COUNTERMEASURES





TG'S COUNTERMEASURES



ENSURE HYGIENE EXCELLENCE BECAUSE WE CARE



AIRCRAFT PREPARATION AND DISINFECTION MEASURES

Spray disinfectant in the passenger cabin and cockpit on all flights.

The aircraft is to undergo disinfection for a total of 45 minutes beginning from the moment that the last cabin crew member disembarks the aircraft.



MEAL PREPARATION

MEASURES

Raw materials with GAP certification. All catering meal preparation utensils and equipment must be cleaned and pasteurised.

Linens used must be hygienically laundered.



Deep cleaning and clean 36 touch points into five areas:

- Passenger Seat Pocket
 Aircraft Interior Cabin
- Passenger Seats
- ✓ Passenger Seats
 ✓ Galley
- ✓ Toilets





CARGO AND COMMERCIAL MAIL TRANSPORTATION MEASURES

All shipments are to be inspected according to standards.

Avoid transporting high risk shipments.

Ensure that the cargo warehouse remains hygienic and disease free.



EMPLOYEE PREVENTIVE AND PRECAUTIONARY MEASURES

Educate employees about the disease symptoms, prevention and avoiding panic.

Prepare Personal Protective Equipment (PPE).



PASSENGER SCREENING AND GROUND SERVICE MEASURES

Passengers who exhibit related symptoms will be reported to airport physicians on duty who will perform a health inspection to confirm if the passenger is fit to fly.



ADDITIONAL PRECAUTIONS IN ROYAL ORCHID LOUNGE

We have carefully increased the cleaning of every touch point areas.



INFLIGHT SERVICE MEASURES

Cabin crew must wear face masks and gloves on flights to and from high risk areas.

Lavatories must be cleaned more frequently during flights.





More details, visit thaiairways.com





TG'S COUNTERMEASURES



- Follow IATA's Public Health Emergency
- Increase passenger screening procedures
- Free changes of destination for holders of flight tickets to Japan, South Korea, Taiwan and Singapore
- Flight adjustments* this month and most of March cover destinations in China, Hong Kong, Taiwan, Japan, South Korea, Singapore, the Philippines, Bangladesh and the United Arabs Emirates
- Cut salaries and other allowances of executives by 15-25% for six months from March 1 to alleviate losses from the impact of Covid-19 outbreak



EMERGENCY RESPONSE PLAN

A template for Air Carriers

PUBLIC HEALTH EMERGENCY



THAI Increases Passenger Screening Procedures for Flights from Cambodia

Following news that a passenger who was on board the Westerdam cruise ship that docked in Sihanoukville, Cambodia has contracted the Coronavirus 2019 (COVID-19). Thai Airways International Public Comp...



Flight Adjustment and Refund Fees
due to COVID - 19 virus in China

Flight Adjustment and Refund Fees due to COVID - 19 virus in Wuhan, the People'...

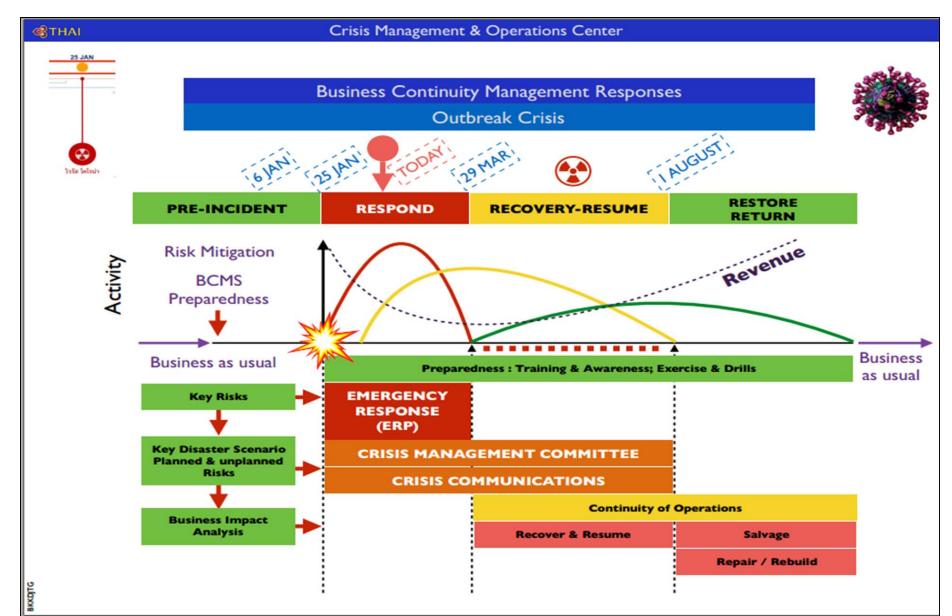
Thai Airways International Public Company Limited (THAI) said that due to an outbreak of a Novel Coronavirus in the People's Republic of China, whereby the Chinese Government prohibits inbound and out...

https://www.thaiairways.com/en_TH/news/news_announcement/news_detail/coronavirus.page

^{*}For more information, please visit:









COVID 19

OTHER AIRLINES COUNTERMEASURES

AS OF 26/2/2020

Coronavirus: Lufthansa imposes hiring freeze as Diageo profits suffer

Asiana Airlines executives offer to resign, employees go on unpaid leave

AIR NEW ZEALAND SLASHES ASIA CAPACITY AS COVID-19 CUTS EARNINGS

Business

Singapore Airlines freezes hiring for ground positions due to COVID-19 impact



SUSPENDED/REDUCED FLIGHTS



AIRLINES	ROUTES(as of 25/2/20)	ROUTES(as of 26/2/20)	PERIOD
West Air		Chongqing - Phuket	3 FEB - 29 FEB 2020
Chengdu Airlines		Chengdu - Koh Samui	9 FEB – 28 MAR 2020
Cathay Pacific	London(Gatwick) – Hong Kong		- 28 MAR 2020
	Cut 783 flights/week in FEB and 835 flights/week in MAR		
	Bangkok - Singapore		Winter 2019/2020
Tibet Airlines	Xian - Koh Samui		3 FEB – 28 MAR 2020
Lucky Air	Suvarnabhumi - Chengdu/Kunming/Lijiang, Kunming - Phuket		FEB - MAR
	Kunming - Chiang Mai		FEB - MAR
NokScoot	Don Mueang - China		FEB 2020
	Osaka Kansai		17 FEB - 23 MAR 2020
Asiana Airlines	Seoul Incheon – Chiang Mai		3 – 15 MAR 2020
	Seoul Incheon – Suvanabhumi		18 FEB – 9 MAR 2020
Singapore Airlines	Singapore – Hong Kong		17 FEB – 28 MAR 2020
Thai Airasia X	Don Mueang – Nanchang		9 FEB – 28 MAR 2020
	Don Mueang – Shanghai Pudong		10 FEB – 29 MAR 2020
Vietnam Airlines	Vietnam – Thailand		FEB - MAR 2020
Emirates Airlines	Guangzhou, Shanghai	1	5 FEB 2020 –Until furfure notice



OTHER MEASURES



- NOKSCOOT
 - ✓ Lay off: 24 Pilots and 50 Cabin Crews
- > NOKAIR
 - ✓ Lay off: 4 Pilots
- > THAI LION AIR
 - ✓ Leave Without Pay: 20 Pilots
- > THAI AIRASIA
 - √ Cost reduction program
- > AIR NEW ZEALAND
 - √ Reduce capacity:17% to Asia
- SINGAPORE AIRLINES
 - ✓ Cut nearly 10% of capacity
 - Frozen Recruitment for ground positions
 - ✓ Suspended 3,000+ flights
 - √ Waive all cancellation and change fees: China, Hong Kong, Macau
- > CHINA AIR CARRIER
 - Placing foreign pilots on indefinite unpaid leave

- CATHAY PACIFIC
 - √ 3 weeks unpaid leave: Asks all employees
 - ✓ Close 3 lounges at Hong Kong Airport
- ASIANA AIRLINES
 - ✓ Unpaid leave: All staffs
 - Offer resigned package to all senior executives
 - Return 30% 40% of salary for executives and CEO, respectively
 - Reduce capacity: 79% to China, 25%, to Southeast Asia
 - ✓ Cancel internal and external events
- HONG KONG AIRLINES
 - ✓ Cut 400 jobs
 - ✓ Unpaid leave: 2 months or more
- LUFTHANSA
 - √ Hiring freeze
 - √ Offer staff unpaid leave



PROMOTIONS



- □ Emirate
 - Emirate travel fair 2020: Special fare
- □ Thai AirAsia
 - Promotion 100 THB discount for all Domestic flights
- □ VietJet Air
 - Discount 50% for all routes
- ☐ Thai Lion Air
 - Promotion campaign "Summer Thailand"





OTHER CONCERNS



CHANGES IN ACCOUNTING POLICIES AND OTHERS FINANCIAL CONCERNS: Y2020



- ADOPTION OF THAI FINANCIAL REPORTING STANDARD NO. 9: FINANCIAL INSTRUMENTS
- 2. ADOPTION OF THAI FINANCIAL REPORTING STANDARD NO. 16: LEASES













THANK YOU

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